

MANISH KUMAR

GRAPHIC AND WEBSITE DESIGNER



PERSONAL

Manish Kumar

31st August, 1989

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<https://bit.ly/2SwYfw3>

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EDUCATION

Arena Animation Academy
Specialist Programme (AAASP)
3 Year Diploma (Arena Animation)

Bachelor of Arts (B.A.)
Delhi University

High School
Govt. School, Delhi

PUBLISHED WORK

(Graphics)
(Motion Graphics + Reels)
(Emailer)

<https://bit.ly/3zcGkkB>

PUBLISHED WORK

(Websites)

www.designermanish.com

www.indianaccent.com

www.comorin.in

www.tikkatown.com

www.yunaweddings.com

www.eventsetc-catering.com

www.chorbizarre.com

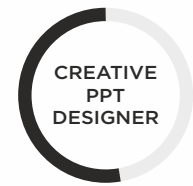
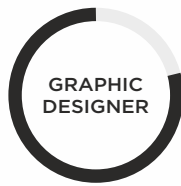
www.myiretouchingstudios.com

www.kaabbas.com

PROFILE

A professional designer with hands-on experience in Graphics Design, Motion Graphics, Emailer / Newsletter Design, Video Editing & HTML Coding spanning across 11 years. I specialize in digital storytelling that aims to change behaviours and deliver your brand's messaging with the greatest impact.

With the right mix of talent, motivation, technique and experience, I am capable of taking your business to the next level and provide solutions as per your requirement. I design websites that are fully customisable to create the best first impressions and market your services to existing and potential clients with a focus on user-friendly interface.



WORK EXPERIENCE (10+ YEARS)

May 2021 - Present

Ekatra Hospitality Venture Pvt. Ltd. (Senior Graphic & Website Designer)

- Conceptualize and design content for social media, gif animation, motion graphics & video editing for digital media.
- Developing static and dynamic websites with expertise in HTML 5, CSS 3 & bootstrap 4.
- Develop creative advertising content for various media, including catalogs, menus, stickers, business cards, flyers, posters & presentations while ensuring maximum brand awareness of the target market.
- Design & develop the layout of new emailer/newsletter campaign to send over 50K database via Sending Blue tool.
- Spearheading all visual design stages from strategy to final hand-off to engineering for assets across industries like F&B, entertainment & beauty.

May 2021 - May 2022

Ittract Digital Services Pvt. Ltd. (Senior Website & Graphic Designer)

- Responsible for designing, and executing content for Facebook, Instagram, Twitter (static and motion graphic posts or video), and other social media platforms.
- Designing new websites project and maintain with expertise in HTML 5, CSS 3, Javascript, bootstrap 4.
- Designing Popup Banners, App Notifications, Landing Page Designs, Affiliate Banners, Affiliate Sets, GDN Banners (Google Display Network), GDN Sets, etc.
- Designing & code HTML e-mailers.

Apr 2013 - Apr 2021

Old World Hospitality Pvt. Ltd. - IHC (Website & Graphic Designer)

- Designing, executing content for Facebook, Instagram, Twitter (static and animated post or video) and other social media platforms.
- Responsible for advertising content including all printing collectrals & presentations.
- Designing new websites project and maintain with expertise in HTML 5, CSS 3, Javascript, bootstrap 4.
- Designed & develop the layout of new emailer/newsletter campaign to send over 50K.

Sep 2010 - Mar 2012

AO Software Solution (Intern / Jr. Website Designer)

- Successfully completed 3 months of internship with the organization and was promoted to Jr. Website Designer post completion.
- Responsible for designing & developing Web layout for desktop with programming languages HTML, CSS, Javascript, J Query, and others.
- Understanding client's requirements and developing custom solutions focused on maximum ROI.

TECHNICAL SKILLS

Adobe Photoshop CC

Adobe Dreamweaver CC

Adobe After Effects CC

HTML 5 + CSS 3 + Bootstrap 4

Corel Draw X8

Adobe Illustrator CC